



Statamic *Summit*

Schloss Löwenstein // Frankfurt, Germany // February 16-19, 2027

Statamic Summit is a retreat-style conference for the people leading agencies, building ambitious Statamic projects within the Laravel ecosystem, and shaping the future of the platform.

We've kept the best parts of Flat Camp — meaningful conversations, informal learning, and time together — while adding a more structured program of talks, workshops, and breakout sessions. It's part conference, part retreat, and built around the thing that matters most: **getting the right people in the room** to share ideas, learn from each other, and help shape what comes next for Statamic.



WE'RE LOOKING FOR
STRATEGIC PARTNERS,
NOT ADVERTISERS.





About this *event*

A private château filled with the right people.

Statamic Summit is a three-day retreat-style conference for the people building, selling, supporting, and growing serious Statamic projects. It combines short, focused sessions with shared meals, informal conversations, breakouts, and time together under one roof.

This is a concentrated group of people who will spend enough time together to know each other, work together, and influence the direction of the Statamic ecosystem.

We will deliver enormous value to this group over the course of the event. In turn, this group will help influence technology and strategy decisions throughout the broader Statamic community.

120

Max Attendees

62

On-Site Rooms

8

Shared Meals

6

Strategic Talks





Why *sponsor*?

High-trust access beats high-volume exposure.

Most conferences sell impressions.
Statamic Summit creates **relationships**.

Sponsors become part of the experience in a useful, low-pressure way, building genuine relationships within the ecosystem. Shared meals and unhurried time make space for honest conversations and strong follow-up opportunities after the event.

Spend time with the people choosing and implementing tools for real client projects. Understand their challenges, hear candid feedback, and explore where your product or service can genuinely help.





Who's in *the room*?

A highly relevant, high-trust audience. Maybe even your customers.

Statamic Summit is designed for people who shape how Statamic is used in the real world — including which third-party tools and services become part of the recommended “happy path.” Expected attendees include:

Agency Owners

Founders and co-owners of design, development, and digital agencies.

Partners & Team Leaders

Creative, technical, and operations leaders shaping agency growth.

Developers

Senior builders, technical leads, and freelance developers working with Statamic.

Ecosystem Contributors

People building add-ons, integrations, workflows, documentation, and community resources.





The *format*

True understanding, growth, and change require more than the act of information transfer.

The goal of Statamic Summit is to build strong, lasting relationships that help drive the product, community, and businesses relying on it forward. You can't rush meaningful, career- or company-changing conversations, because **quality time comes from quantity of time**.

That's why Summit takes place entirely at a private, all-inclusive retreat venue. We share meals and downtime in one place, so conversations can continue instead of ending when everyone scatters after the sessions.

We've run this format twice before as Flat Camp, and incorporated what we learned into Statamic Summit. This event evolves the concept with more formal structure around talks and workshops, and more intentional opportunities for partners to participate.

Summit is designed around three complementary modes of interaction: formal, non-formal, and informal. Each plays a different role in how people learn, exchange ideas, and build relationships.

Formal — Carefully selected speakers will deliver talks, providing shared ideas and information to react to, and deeper knowledge not found in the docs, screencasts, or in the depths of an LLM.

Non-Formal — Time spent in casual yet purposeful settings like workshops and breakout groups facilitates meaningful personal development, the collection of valuable feedback, and idea sharing.

Informal — Unstructured time around meals, activities, and downtime creates room for relationships to form organically. Because no one has to leave the property, conversations can continue naturally throughout the event.





The *schedule*

Speaker talks, workshops, breakout groups, and social activities.

February 16 — Day *One*

Arrival. Dinner. Drinks. Social activities.

February 17 — Day *Two*

Breakfast, lunch, & dinner together. Vision Keynote and talks.

Workshop/breakout groups (Premier Partner-led, if desired). Social time.

February 18 — Day *Three*

Breakfast, lunch, & dinner together. Talks. Workshop/breakout groups.

Show & Tell session. Social time.

February 19 — Day *Four*

Breakfast. Parting remarks. Awkward, heartfelt good-byes.





Sponsor *principles*

We're looking for authenticity. Every sponsor should make Summit better for everyone.

We carefully curate partnerships for fit with the vision, audience, and experience. There are no sponsor booths, no lead scanning. Partners receive attendee contact information, and if you choose to attend, you'll have ample time to build meaningful relationships throughout the event.

The goal is simple: sponsors should feel like **trusted partners** — key technology and/or service companies — not advertisers.



Sponsorship *Packages*

Premier Sponsor

\$15,000

Experience Sponsor

\$5,000

Community Sponsor

\$2,500

ALL PRICES IN USD.

Package Includes

- Exclusive Opening Night Dinner
 - Short welcome/toast that first night
 - Stage introduction and 5–10 minute talk or demo slot
 - Optional office hours, workshop, or breakout session
 - Top partner placement on Summit website and materials
 - Prominent logo included on recorded talks and video recaps.
 - Mention in attendee communication
 - Tasteful signage in talk/workshop spaces
 - Recognition in recap content
 - Dedicated social media introduction as our Premier Partner
 - Attendee contact information
 - Option to include approved swag items or digital resources
 - 2 conference tickets
- Lodging included*

0 Available

Sponsorship *Packages*

Premier Sponsor

\$15,000

Experience Sponsor

\$5,000

Community Sponsor

\$2,500

ALL PRICES IN USD.

Choose One

- Dinner — Your choice of Day Two or Three
- Caffeine (coffee, tea, & cold drinks)
- Happiest of Hours (bars, wine, & stocked drink refrigerators)
- Informal Track — Workshops, Breakouts, & Show & Tell

Package Includes

- One selected Summit experience supported by your company
- Thank-you/introduction connected to that experience
- Tasteful signage around the sponsored experience
- Dinner partners may offer a short toast or welcome before the meal
- Logo on Summit website and materials
- Mention in attendee communication
- Recognition in recap content
- Social media introduction/promotion
- Attendee contact information
- Option to include approved swag item or digital resource
- 1 conference ticket

On-site lodging included if rooms remain available after attendee bookings.

5 Available

DISCOUNT AVAILABLE FOR
SPONSORING MULTIPLE EXPERIENCES



Sponsorship *Packages*

Premier Sponsor \$15,000

Experience Sponsor \$5,000

Community Sponsor \$2,500

ALL PRICES IN USD.

Package Includes

- Logo on Summit website and materials
- Shared event partner signage
- Mention in attendee communication
- Recognition in recap content
- Social media introduction/promotion
- Attendee contact information
- Option to include approved swag item or digital resource
- 25% off up to 2 conference tickets

5 Available



Let's *partner*

Let's make Statamic Summit better together.

Tell us what your team hopes to get out of the event. If an existing package works well for you, that's fantastic, but we're also happy to tailor something to fit your goals.

[StatamicSummit.com](https://statamicsummit.com)

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